



卓越職場[®]大中華區年度研討會暨 2021年大中華區最佳職場[™]頒獎典禮

Great Place to Work®Greater China Annual Conference & Best Workplaces in Greater China™ 2021 Awards Ceremony





CEO Message

Hello everybody, greetings from Hong Kong!

I'm so happy to be having a live event finally after so many virtual events. This is so good and I'm sure your feeling super excited to be having such an event. Regretfully, I could not make it, due to restrictions and peace of mind. It was complicated. But I'm very much looking forward to shaking your hands in person and celebrating with you. In the awards celebration of 2021 we're acknowledging a big number of companies that made it to the Greater China list. And it's even more special, because this is our 10th year anniversary list! Can you believe it?! We're celebrating 10 years this year and we are very excited and very happy. I hope you can join us celebrating this throughout the 2022 year with lots of events, different initiatives, publications, interviews, etc. I'm so looking forward that you will be raising your hand to participate; we are going to be giving better exposure to all of you, because you deserve it and because we want to 'ring the bell' about your achievements. We want to get everybody to learn what an amazing job you've been doing and we are very happy for you.

We are going to kick-off the celebrations with a big event in March, celebrating the 10 years together along with the 'Best Workplaces for Women in Greater China™ 2022'. This event will have great invitees, sponsors and a good deal of surprises. We're going to reveal a lot of very interesting initiatives and upgrades so it's going to be fully packed with good times, celebration, great content, and amazing learnings. I really hope you can already block the time. You cannot miss it!

Coming back to the amazing and brave 'Best Workplaces in Greater China™ 2021', I want to extend special congratulations to each and every one of you in your teams, for HR, the leadership and all the people that participated to make this happen. I know it's hard work, I know you've been putting a lot of passion into it, and today we are celebrating that!

This event is about you, it's about your accomplishments, about learning from others, looking at who else is pushing hard to do this and who else already knows that being in the level of a 'Best Workplace, means a 'never-ending-story'. It means that you have to keep the continuous improvement process. We never know what life will bring ahead, which circumstances we'll be facing. These past 2 years alonw have been very challenging in so many ways. So many things have changed. What lies ahead? Nobody knows. But I'm pretty sure that companies like you, teams like you, leaders like you will keep Trust as part of your key strategy and as a cornerstone of your culture. If you keep the people at the center, you are going to thrive, no matter what comes, and that is what we are celebrating today!

My big congratulations to all of you, keep the celebration BIG! I hope to see you soon in an interview, in an event, or in the press. We celebrate you!







大家好,來自香港的問候!

我很高興在經歷了這麼多線上活動之後,終於能夠再次舉辦現場活動。實在太好了,我相信您們對這樣的活動也感到非常興奮和期待。遺憾的是,由於交通限制和安全理由,我無法親身參與,在高興的同時也實在有點遺憾。但我非常期待親自與您們握手,一起慶祝、一起歡呼。在2021年的頒獎典禮上,我們希望感謝所有樂登大中華區榜單的公司。而且更特別的是,這已是我們發佈榜單的第十個年頭!你能相信嗎?!慶祝十週年的大日子,實在非常興奮和高興。我希望在2022年,您能與我們一起慶祝這件盛事,一起舉辦更多活動和不同的議題、創作出版刊物和採訪等等。我非常期待您們的踴躍參與,也承諾會將更精彩的內容呈現給你們,因為你們都值得,因為我們想為你們的成就"敲響成功的鐘聲"。想讓每個人都知道你們所做的一切是多麼的了不起,為你們感到非常自豪。

在3月,我們將舉辦一場盛大的慶祝活動,並與"大中華區女性最佳職場™2022"一起慶祝卓越職場的十週年。 該次活動將邀請很多嘉賓、贊助商和為大家帶來更多驚喜。我們將為您提供許多有趣的項目,也希望這活動能 為大家帶來美好快樂的時光、精彩獨到的內容和更多的學習機會。讓我們提早約定你們,機不可失!

回到令人驚嘆和傑出的"2021年大中華區最佳職場™",我謹此祝賀你們團隊中的每一個人,人力資源、領導層和所有參與實現這一目標的每一個人。我知道這是一項艱苦困難的工作,也知道你們投入了無數的汗水和努力,今天正是我們享受成果,一同慶祝的好時機!

這次的活動關於您,關於您的成就,關於向他人學習,看看還有誰也正面向相同目標努力,又有誰已經達到 "最佳職場"的水平,這是一個能"無限續寫的故事"。這意味著您必須持續保持和改善。我們永遠不知道生活會帶來什麼新挑戰,而我們又將面臨怎樣的情況。在過去的兩年裡,在很多方面都非常具有挑戰性。很多事情都改變了。我們將迎接怎樣的未來?這一點沒人知道。但我很確定像你們這樣的公司、像你們這樣的團隊、像你們這樣的領導者,會將信任作為關鍵戰略的一部分,並成為文化的基石。如果您以人為本,無論發生什麼,您都會蓬勃發展,而這就是我們今天將要慶祝的!

我謹此向所有人表示衷心的祝賀,讓我們讓這個活動變得更熱鬧!我希望很快能在採訪、活動或媒體中見到您。 恭喜大家!



Introduction 背景

All businesses have their own stories, but what makes them uniquely different is their people. In the past two years we have been through the worst threat in recent history and we have stayed strong together and survived the global pandemic. And how did we do it? The answer is "our people". Our respective teams helped to build and create wonderful unique cultures.

No matter what sizes of business or industry you are in, the formula to stay successful today is the same – listen to your people. Listening helps to reflect, awaken and unlock the potentials. This year we are going to find out which companies are being selected as the Best Workplaces in Greater China™ – companies that are always "listening to their people" and providing high-trust cultures.

Our conference, "Growing the People's Brand", will share examples and discuss the power of employer branding that influences your organization's position, as well as how to attract job seekers among other organizations. Experts and HR leaders from different industries will share their insights to equip attendees with the latest knowledge, practical examples and cases.

Join us on 30 November, 2021 for the conference with senior HR leaders and to unveil the Best Workplaces in Greater China™ 2021 list.

And this year, we kick off the celebrations for our 10th year anniversary in Greater China. Expect great events, learnings, exchanges and celebrations. Let's celebrate Great workplaces!

所有企業都有自己的故事,但讓企業脱穎而出與眾不同的是企業的員工。在過去的兩年裡,所有的企業都面臨了史無前例的挑戰,也正在經歷和延續仍未恢復到以往正常生活的威脅,但我們仍團結一致,因此在全球疫情持續的態勢中依舊生機勃勃,並且乘風破浪傲立船頭。這是如何做到的呢?答案就是"您的團隊"。因為各自企業的團隊創建了妙不可言且獨樹一幟的企業文化。

無論您從事任何行業或者您企業的規模如何,今天要保持成功的秘訣都是相同的──傾聽員工的聲音,聆聽有助於反思、喚醒和釋放潛能。本年度我們將揭曉入選大中華區最佳職場™的名單究竟花落誰家,只因為他們一直"傾聽員工的聲音"並提供高度信任的企業文化。

請加入我們於2021年11月30日於上海,與各個行業的企業領導人,以及高級人力資源管理者舉行的年研討會,同時我們也會公佈2021年大中華區最佳職場™的榜單。

研討會主題:「僱主品牌,核心在"人"」- 我們將分享示例並討論雇主品牌如何影響您的企業定位,以及如何在與其他企業的競爭中更吸引求職者。來自不同行業的專家和人力資源負責人將與您分享最新知識、實例和案例。

同時,今年也是卓越職場大中華區邁入的第10個年頭,我們也熱烈慶祝大中華區成立10週年。敬請期待精彩的活動、學習、交流和慶祝活動,讓我們一起積極推動優秀的職場文化!



PayPal 中国

赋能个人及企业参与全球经济并繁荣发展

PayPal是全球领先的科技平台和数字移动支付企业 为全球范围的个人用户和企业用户提供数字和移动支付产品及服务

乗持"普惠金融服务大众"的企业理念
公司致力于提供普惠金融服务
赋能个人及企业参与全球经济并繁荣发展
РауРаⅠ力求帮助个人用户和企业用户在
全球任何地点、任何时间、使用任何设备都能轻松实现资金管理



包容

我们尊重个性,崇尚多元思维。PayPal相信 归属感可以激发更丰富的想法和更强的执行力。



创新

打破思维定势、换位思考,为客户创造极致体验。



协作

倡导团队协作,尽职尽责,互信互助,携手共创辉煌。



关爱

关爱彼此,创造一个充满活力的工作场所,使员工获 得身心平衡,激发潜能。



全球超过4亿用户使用的开放式电子支付平台



关于 PayPal

PayPal是全球领先的科技平台和数字移动支付企业,为全球范围的个人用户和企业用户提供数字和移动支付产品及服务。PayPal提供全方位支付解决方案,以灵活、多样、安全、便捷的方式,帮助各种类型及业务规模的从商者更高效地接收多渠道收款,包括来自商家网站、移动设备端、应用程序和线下实体店的款项支付。

秉持"普惠金融服务大众"的企业理念,公司致力于提供普惠金融服务,赋能个人及企业参与全球经济并繁荣发展。 PayPal力求帮助个人用户和企业用户在全球任何地点、任何时间、使用任何设备都能轻松实现资金管理。公司全方位 支付解决方案包括了 PayPal、PayPal Credit、Braintree、Venmo、Xoom、iZettle产品系列以及PayPal专属支付平台。

PayPal于1998年在美国加利福尼亚州成立,2002年被国际贸易电子商务平台eBay收购,成为其全资子公司;2015年7月PayPal从eBay拆分,并在美国纳斯达克独立上市,股票代码: PYPL,目前市值约2695亿美元(2021年11月09日数据)。PayPal在2021年财富美国500强排名中位列第134位,在2020年"BrandZ全球最具价值品牌100强"中位列第23位。

目前,全球范围内超过4亿消费者与商户正在使用PayPal的服务,在世界各地开展电子商务和实体贸易。通过技术创新与战略合作相结合,PayPal为资金管理和移动创造了更好的方法,为人们转账、付款或收款提供更多灵活选择。PayPal支付平台遍及全球200多个国家和地区,支持用户接收100多种货币付款,56种货币提现,以及在PayPal账户中持有25种不同货币的余额。2020年,PayPal全年共处理超过154亿笔支付交易,同比增长25%,交易规模达9,360亿美元。

公司总部位于美国加利福尼亚州圣何塞,国际总部位于新加坡,并在全球范围内设有包括上海在内的七个运营中心。

PayPal中国

PayPal致力于在中国市场长期发展。2004年,PayPal在中国投资成立了美银宝信息技术(上海)有限公司,提供市场信息与咨询服务。2015年,PayPal成立美银宝网络信息服务(上海)有限公司,提供后续相关客户服务。两家法人实体的注册地均为中国(上海)自由贸易试验区,并均以承接包括PayPal Pte. Ltd及PayPal Inc.在内的PayPal海外公司外包服务的方式运营。

获中国人民银行批准收购国付宝信息科技有限公司之后,PayPal成为了第一家获准在中国市场提供在线支付服务的外资支付平台以及首家在中国拥有全资子公司的外资支付企业。深耕全球支付产业20年余年,凭借在跨境支付和风险管控等方面极为领先的流程、技术优势和丰富的行业经验,PayPal将不断加大投入,助力中国企业,尤其是中小企业及个人用户拓展全球商机,并为中国跨境电子商务和支付产业的健康持续发展贡献力量。



欲了解更多Paypal相关信息,请访问https://www.paypal.com/about。 欲了解Paypal财务信息,请访问https://investor.paypal-corp.com。

Great Place to Work® Greater China Annual Conference "Growing the People's Brand" & Best Workplaces in Greater China™ 2021 Awards Ceremony

卓越職場®大中華區年度研討會 僱主品牌,核心在"人"暨 2021年大中華區最佳職場™頒獎典禮

1:00pm	Registration 登記
1:30pm	Event Starts – Opening 活動開始
1:35pm	Welcome Speech by CEO, Great Place to Work® Greater China 卓越職場® 大中華區首席執行官 - 歡迎致辭
1:40pm	10-year Workplaces Trend in Greater China (2012-2021) 2021年大中華區職場文化的綜合分析及10年趨勢
1:45pm	1st Keynote Speech 主題演講1
2:15pm	Industry Insight 行業洞察
2:30pm	Best Practices Relay 企業「最佳實踐」車輪戰
3:05pm	Coffee Break 茶歇
3:30pm	Panel Discussion Environment, Social, Governance (ESG) 圓桌討論 - 環境、社會、公司治理(ESG)
4:15pm	2nd Keynote Speech 主題演講2
4:45pm	Going Forward in 2022 卓越職場® 大中華區2022年展望
4:55pm	Closing 閉幕致辭
5.00pm	End of Conference 研討會結束
6.00-9:30pm	Best Workplaces in Greater China™ 2021 Awards Ceremony 2021年大中華區最佳職場™ 頒獎典禮



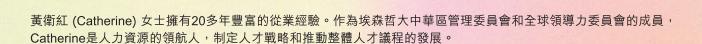




主題演講者 Keynote Speaker

黃衛紅女士 埃森哲大中華區人力資源總裁 埃森哲大中華區管理委員會和全球領導力委員

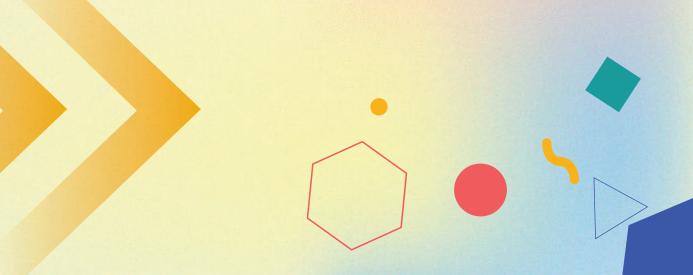
Ms. Catherine Huang Managing Director & Human Resources Lead of Accenture Greater China Member of the Accenture Greater China Management Committee and the Global Leadership Committee



加入埃森哲前,Catherine曾任電通安吉斯中國區人力資源集團總監,領導人力資源轉型,在公司的併購與整合過程中發揮了核心作用。

Catherine is Accenture Greater China Human Resources Lead, a member of the Accenture Greater China Market Unit Council and the Global Leadership Council. With more than 20 years of experience in the HR field, Catherine partners with the leadership teams to enable the growth ambitions of our business and drive all aspects of our talent agenda. Before joining Accenture, Catherine served as the Group Director of Human Resources of Dentsu Aegis Network China, leading the transformation of human resources and playing a leading role in M&A and integration.









蘇華博士 英飛凌科技全球高級副總裁、大中華區總裁 Dr. Su Hua Senior Vice President & President of

Greater China Infineon Technologies

主題演講者 Keynote Speaker

蘇博士於2015年加入英飛凌,他擁有北京大學物理專業學士學位以及電子工程專業博士學位。

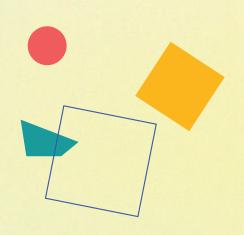
蘇博士在電子行業超過20年的工作經驗,足跡遍布美洲大陸、中國內地和台灣地區。

因著職業生涯在半導體行業的深耕,他對市場趨勢和公共政策有非常深刻的理解。

Dr. Su joined Infineon on 9th Feb 2015 President of Infineon Technologies Greater China.

He holds a doctoral degree in Electronic Engineering and a bachelor degree in Physics from Peking University Worked in the electronics industry of America, mainland China and Taiwan markets for 20 years.

And is very familiar with semiconductor industry, and has deep understanding of the market trends and public policies



Panel Discussion 圓桌討論

Environment, Social, Governance (ESG) 環境、社會、公司治理(ESG)





演講者 Panel Speaker

錢進先生

希爾頓大中華區及蒙古總裁

Mr. Qian Jin

President, Greater China & Mongolia, Hilton

錢進先生於2017年4月加入希爾頓並擔任希爾頓大中華區及蒙古總裁一職,將該職位提升為總裁是希爾頓最近幾年所實現的快速增長和對未來發展戰略的充分認可。他將常駐上海,負責領導希爾頓在集團內的第二大市場(按開業和在建酒店計)持續發展,並向希爾頓亞太區區域總裁Alan Watts匯報工作。

錢進先生在酒店管理方面擁有逾30年的資深工作經驗,曾先後在中國、斐濟、馬來西亞和新加坡等地服務並在業內享有盛譽。在加入希爾頓之前,他於喜達屋酒店集團度過了職業生涯的大部分時光且最終出任大中華區總裁,而後他也曾擔任萬達酒店及度假村總裁。今後,錢進先生將帶領希爾頓,向成為中國旅客在國內外住宿時的首選酒店管理公司而邁進。

錢進先生擁有澳大利亞邦德大學(Bond University)工商管理碩士學位以及維多利亞大學(Victoria University)博士學位。

Qian Jin joined Hilton in April 2017 as the company's first area President for Greater China and Mongolia. Bringing extensive experience in the hospitality industry to this newly elevated position, Mr. Qian is responsible for leading Hilton's continued growth and development in what is already the company's second largest market in terms of hotels open and under development.

With over 30 years of hotel management experience, Mr. Qian has cultivated a strong reputation in the industry in China and Asia, having held leadership positions in China, Fiji, Malaysia and Singapore. He will now be responsible for driving Hilton's goal of being the hospitality company of choice for Chinese travellers both domestically and overseas. Based in Shanghai, Mr. Qian serves on the regional executive committee and reports to Martin Rinck, area President of Asia Pacific, Hilton.

Prior to his current role, Mr. Qian served as President of Greater China at Starwood, and later as President of Wanda Hotels & Resorts, where he oversaw the company's domestic and international growth strategy.

Mr. Qian received an MBA from Bond University in Australia and a Ph.D. from Victoria University.



Environment, Social, Governance (ESG) 環境、社會、公司治理(ESG)

柯安素女士





馬士基亞太航運運營中心總裁

Ms. Anne-Sophie Zerlang Karlsen

Head of Operations, Maersk,

Asia Pacific Ocean Customers Logistics



演講者 Panel Speaker

柯安素女士於 2021 年 10 月出任新成立的馬士基亞太航運運營中心總裁一職。 該部門負責亞太地區的所有航運運營操作 業務,總部位於上海。

柯安素女士在馬士基任職超過18年,曾在多個業務單位擔任領導職務。此前,柯安素女士任特為(Twill)公司首席執行官。特為(Twill)是馬士基旗下的初創公司,旨在為市場上的小型企業提供數位化增值服務,為普及貿易活動提供數位技術支撐。

在此之前,柯安素女士曾負責馬士基全球冷藏貨品業務,並在多個國家及地區,包括新加坡、香港、曼谷等地,擔任財務、運營和產品管理等不同職務。

柯安素女士對人際溝通與互動、增進客戶體驗、推動技術創新及發展全球貿易充滿熱情,並將積<mark>极參與和推動馬士基在</mark> 數位資訊化、綜合物流、提高全球供應鏈透明度等領域的努力。

柯安素女士現年 38 歲,丹麥籍。 她於 2003 年畢業於哥本哈根商學院,2017年獲瑞士國際管理發展學院高級管理人員工商管理碩士學位。

Anne-Sophie Zerlang Karlsen was appointed as Head of the newly merged Ocean Customer Logistics function for Maersk in Asia Pacific, which covers all operations across the region. She will be based in Shanghai and took her position since October 2021.

Anne-Sophie has worked for Maersk for 18 years and has held various leadership positions. Latest she was CEO of Twill – a Corporate Start-up, which aims to build Maersk's first digital value proposition for the smallest companies in the market – as such working to democratize trade through digital technology.

Prior this, Anne Sophie was responsible for the refrigerated cargo for A.P. Moller - Maersk globally, and had held positions in Finance, Operations and Product Management across regions and trades. She has spent 7 years in several locations across Asia: Singapore, Hong Kong and Bangkok and is excited to now be living in Shanghai.

Anne-Sophie is passionate about people, customers, technology and global trade – as well as the role Maersk plays – and will play - in digitizing and integrating logistics, as well as creating true transparency into the global supply chains.

Anne-Sophie is Danish and is 38 years old. She graduated from Copenhagen Business School in 2003, and holds an Executive MBA from IMD International Business School from 2017.

Environment, Social, Governance (ESG) 環境、社會、公司治理(ESG)





吳正鋭先生 國際 WELL 建築研究院 TM(IWBITM)亞洲區 副總裁

Mr. Zhengrui (Robert) WU

Vice President, IWBI Asia WELL AP, WELL Faculty



演講者 Panel Speaker

吳正鋭先生在國際 WELL 建築研究院™(IWB™) 亞洲區 副總裁。

IWBI是一家公益企業,正在全球推動這場在建築與社區、中提升人們健康與福祉的運動。 IWBI 提供國際地位領先的 WELL 建築標準™(WELL)。 WELL 是全球第一個專注於人類健康與福祉的建築標準。 WELL 建築認證是一套基於建築的實際表現而對建築的健康屬性進行衡量、檢驗及監控的建築認證體系,以此來評估室內環境對人體健康與福祉的影響。

吳正鋭有著多年在亞洲從事健康及綠色建築諮詢工作的經驗。在加入 IWBI 前,他已是這一領域最成功的業務拓展人士之一,同時也是中國最早獲得 WELL AP 的人員之一。並且在 WELL 的推廣和普及中起到了重要先鋒作用。

他所參與的項目涉及新建及既有建築,包括高端辦公,企業總部,展廳,零售,酒店,住宅,以及工業設施等。專業覆蓋了包括健康建築及可持續設計及規劃,微環境分析,綠色建築設計支持及諮詢等。並與諸多大型企業建立了良好的業務關係。

在 IWBI 團隊中, 他負責東亞地區的相關業務,具體包括中國大陸東區及日本。他將幫助客戶更深入了解 WELL 的核心價值,並確保每個項目獲得必要的支持,以此使客戶在 WELL 中獲得最大的回報。他也熱切期望通過這些工作,使我們能夠共同創造出更好的建築環境,為人類健康帶來更大的福祉

Zhengrui (Robert) Wu is Senior Director at IWBI Asia. International WELL Building Institute™ (IWBI), a public benefit corporation with a mission to improve human health and well-being through the built environment. IWBI administers the WELL Building Standard® (WELL), the world's first building standard focused exclusively on human health and wellness.

The WELL building certification program is an evidence-based system for measuring, certifying, and monitoring the performance of building features and other aspects of the built environments that impact the health and well-being of the people in the spaces we create. Robert has years of experience in healthy and green building consultancy in Asia. Prior to joining IWBI, Robert has had a solid background in business development in the industry. He was among the first group of professionals to become a WELL AP in China, playing a pivotal role to pioneer WELL for influential clients and enormous market potentials.

His project experience spans across new and existing facilities, ranging from high-end offices, corporate headquarters, showrooms, retail stores, hotels, high-density residential to industrial campuses. He has had a track record of bringing together experts from diverse professional.

Environment, Social, Governance (ESG) 環境、社會、公司治理(ESG)



主持人 Panel discussion Moderator

佟欣時女士

大中華區卓越職場研究機構首席營運官

Ms. Alicia Tung

COO, Great Place to Work® Greater China







Great

Place

<u>Work</u>

佟欣時女士,大中華區卓越職場研究機構首席營運官,是組織行為、人力資源和職場文化方面的專家。從1999年到 2018年,佟女士在跨國酒店、奢侈品零售和專業諮詢公司擔任高級領導職務。

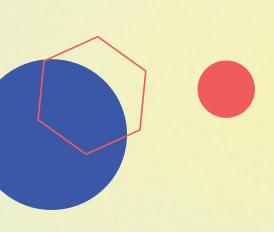
在2020年和2021年,佟女士與微軟亞太區、英國廣播公司(BBC)、英國《金融時報》(Financial Times)和彭博 社商業周刊中文版(Bloomberg Businessweek Chinese)以及其他許多知名的全球媒體合作,分享了關於卓越職場 研究機構在大中華地區的研究結果和市場洞察。

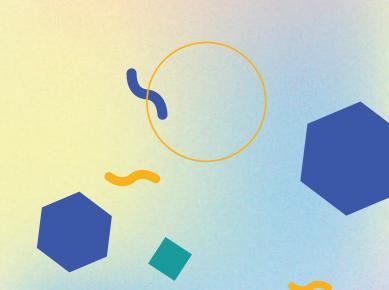
佟女士具有法律背景,並且擁有歐洲工商管理學院(INSEAD)的全球行政高管MBA學位。

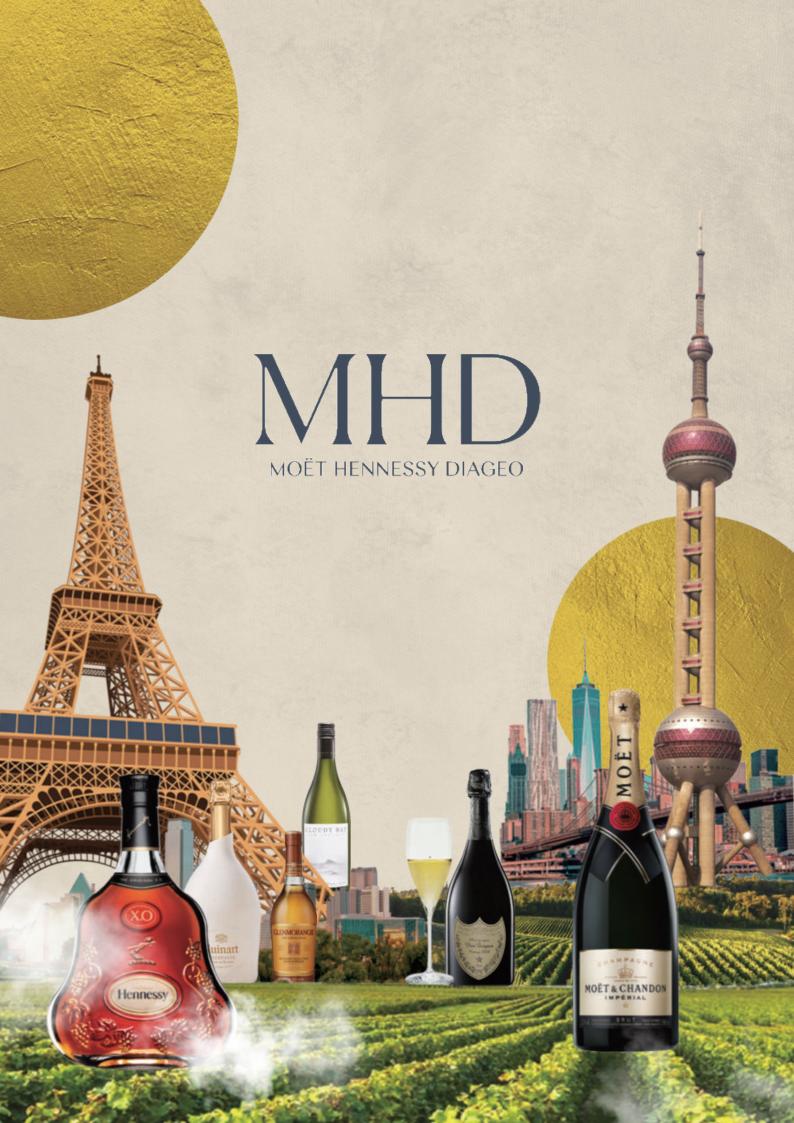
Alicia Tung, COO of Great Place To Work, Greater China, is an expert in Organization, People & Culture. From 1999 to 2018, Alicia worked as senior leadership roles in MNCs of Hospitality, Retails and Consultancies.

In 2020 and 2021, Alicia works with Microsoft, BBC, Financial Times and Bloomberg Businessweek (Chinese), and many more reputable global medias and offered the market insights out of Great Place To Work, Greater China's studies and Analysis.

With a background in Law, Alicia also holds a Global Executive MBA of INSEAD.



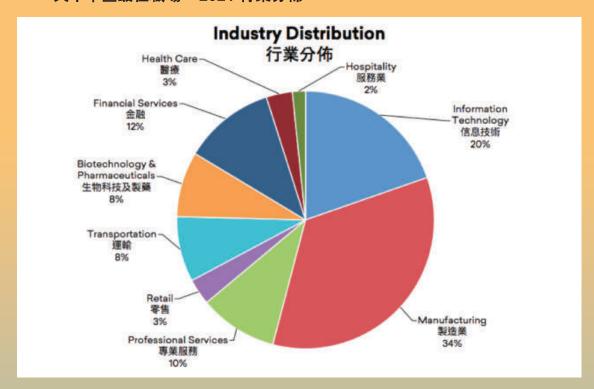




10-year Workplaces Trend in Greater China (2012-2021) 2021年大中華區職場文化的綜合分析及10年趨勢

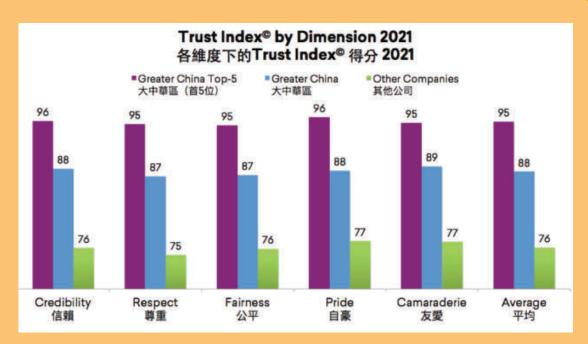
- 1. Industry distribution of Best Workplaces in Greater China™ 2021 / 大中華區最佳職場™ 2021 行業分佈
- 2. Trust Index© by Dimension / 各維度下的Trust Index© 得分
- 3. Trust Index© by Perspectives / 各指標下的Trust Index© 得分
- 4. Managerial Effectiveness / 領導效能
- 5. Innovation / 創新
- 6. Inclusion Index / 包容性指數
- 7. Strengths / 優勢
- 8. Opportunities / 發展潛力
- 9. Trends and transformation from 2012 to 2021 / 2012至2021的發展趨勢

1.) Industry Distribution of Best Workplaces in Greater China™ 2021 / 大中華區最佳職場™ 2021 行業分佈









2.) Trust Index© by Dimension / 各維度下的Trust Index© 得分

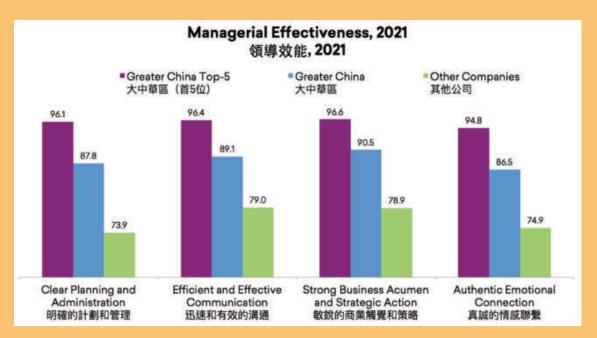
Comparing the Trust Index® by dimensions, companies in Greater China scored high in terms of Camaraderie which accounts for the extent of perceived sense of camaraderie in the workplace. 比較 Trust Index®各維度中的分數,本年的獲獎者在「友愛」方面做得最好,此維度反映員工對職場友愛度的感受。



3.) Trust Index© by Perspectives / 各指標下的Trust Index© 得分

This year's awardees outperformed other companies in the four key perspectives in leadership as indicated by the Trust Index© survey.

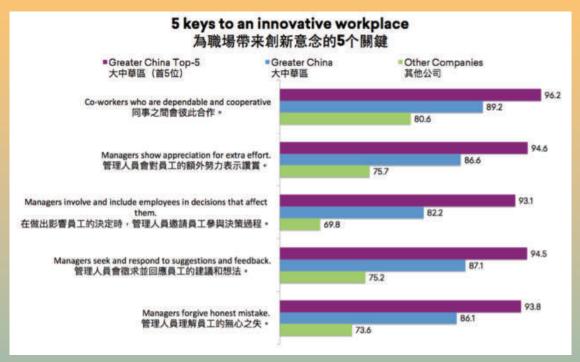
本年的獲獎者於Trust Index©調研中,四個與領導力相關的指標上都較其他公司優秀。



4.) Managerial Effectiveness / 領導效能

An effective leadership or management team has an emotional connection with their company's culture and its people, as well as an ability to create a coherent and effective strategy at every level of the business.

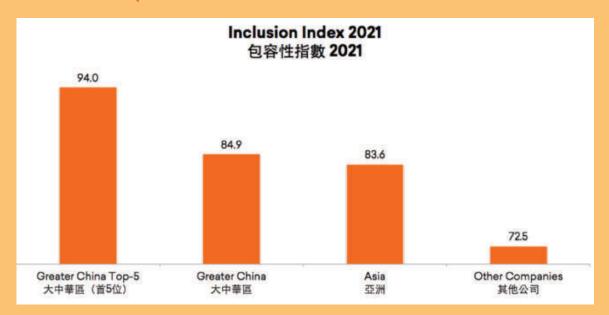
有效的領導力或管理團隊,與公司文化和員工有著情感上的聯繫,並有能力在企業的各個層面上 打造連貫而有效的戰略。



5.) Innovation / 創新

Creativity and innovation are likely to flourish as people feel capable of developing and testing ideas and at the same time, they are fully supported and encouraged to keep trying hard and take appropriate risks for new ideas.

當員工認為能嘗試和實踐新意念,同時得到充分的支持和鼓勵不斷努力嘗試,並給予空間承擔適當的風險時,職場的創造力和創意便能蓬勃發展。



6.) Inclusion Index / 包容性指數

12 statements are extracted from Trust Index © as Inclusion Index to evaluate how well companies are in creating an inclusive, positive and supportive workplace experience for all employees no matter who they are or what they do.

我們從Trust Index © 中抽取12道問題作為包容性指數,以評估公司的職場體驗是否能為所有員工提供包容和積極的工作環境,不論他們的崗位和背景如何。

Statements include:

例如:

- Everyone has an opportunity to get special recognition. / 每位員工都有機會受到特別的認同。
- Managers avoid playing favorites. / 管理層不会偏袒任何員工。
- If I am unfairly treated, I believe I'II be given a fair shake if I appeal. / 若受到不公平的對待, 我相信在提出申訴後將受到公平對待。

7.) Strengths / 優勢

Below statements reflect the strengths of the Best Workplaces awardees. 以下是本年獲獎者分數較高的題目。

This is a physically safe place to work.

這是一個人身安全的工作環境。

People here are treated fairly regardless of their sexual orientation, race and gender. 員工受到公平待遇,不因其性取向、種族、性別而被區別對待。

When you join the company, you are made to feel welcome.

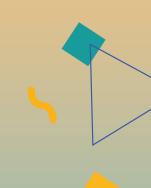
當我加入公司時,我受到了大家的歡迎。

Management is honest and ethical in its business practices.

高管充分展現了公司的最佳特質。

I am able to take time off from work when I think it's necessary.

我能夠在需要時請假離開。



8.) Opportunities / 發展潜力

Besides payment and shared profit, these statements reflect areas where employees see the needs for improvements.

除了常被提及的薪酬以外,以下題目的得分也相對較低。

We have special and unique benefits here.

我們有和其他公司不同的獨特福利。

Management involves people in decisions that affect their jobs or work environment. 在做出影響員工的工作和工作環境的決定時,管理人員邀請員工參與決策過程。

Promotions go to those who best deserve them.

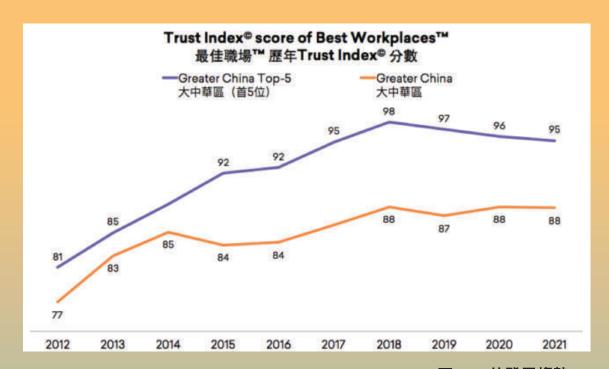
升職機會給予最值得提升的員工。

My work has special meaning: this is not "just a job."

我的工作具有特殊意義,而不「僅僅是一份工作」而已。

I am offered training or development to further myself professionally.

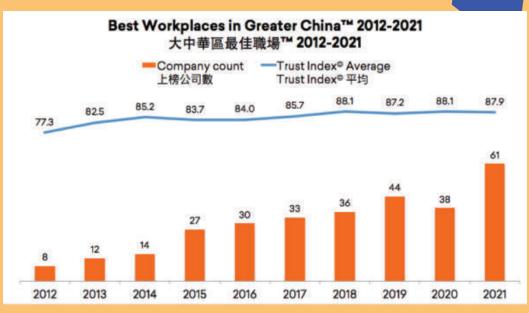
我獲得了提升自身專業能力的培訓和發展。



9.) Trends and transformation from 2012 to 2021 / 2012至2021的發展趨勢

Chart showing the trend of the Trust Index © average in Greater China. 以下是大中華區 Trust Index © 歷年的平均分數。





Over the past 10 years, we identified strengths that have been consistently represented by the awardees of Best Workplaces in Greater China™.

在過去10年,大中華區最佳職場™的獲獎者在以下項目保持一貫的優勢。

When you join the company, you are made to feel welcome.

當我加入公司時,我受到了大家的歡迎。

I am able to take time off from work when I think it's necessary.

我能夠在需要時請假離開。

Management is honest and ethical in its business practices.

高管充分展現了公司的最佳特質。

People here are treated fairly regardless of their sexual orientation, gender and race.

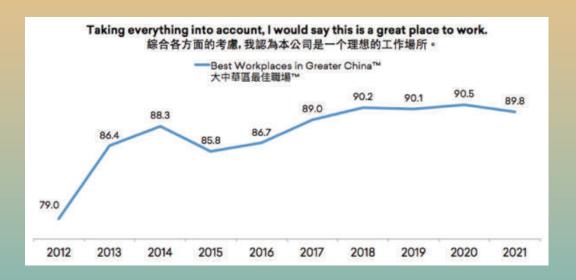
員工受到公平待遇,不因其性取向、種族、性別而被區別對待。

This is a physically safe place to work.

這是一個人身安全的工作環境。

I'm proud to tell others I work here.

我會自豪地告訴他人我在本公司工作。



Our mission is to build a better world by helping organizations to become great place to work for all. The journey will continue.

我們的使命是致力於幫助機構打造屬於每一位員工的卓越職場,從而建立一個更好的世界。我們的旅程仍將繼續。



我们是庄臣,一家致力于让世界更加美好的家族企业。 我们的产品旨在改善人们的生活。

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Best Practices Relay 企業「最佳實踐」車輪戰

cādence°

沈迪女士 人力資源總監 Cadence 大中華區 Ms. Sandy Shen, HR Director, Cadence Greater China





EYEBUY DIRECT

江靈女士 執行總裁 易佰得光學 Ms. Sunny Jiang CEO & President, Eyebuydirect

Medtronic

陸悦舒女士 整體薪酬高級總監 美敦力大中華區 Ms. Ronnie Lu Total Rewards Sr Director, Medtronic Greater China





蔡瑩凌女士 人力資源與企業傳播副總裁 酩悦軒尼詩帝亞吉歐MHD中國 Ms. Anne Cai
Vice President,
HR and Corporate Communications,
MHD China



朱文姬女士 人力資源總監 太太樂 Ms. Gloria Zhu HR Director TOTOLE



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2021年大中華區最佳職場™頒獎典禮

Best Workplaces in Greater China™ 2021 Awards Ceremony



The list is published in alphabetical order 榜單按英文字母順序排列



2012

歐特克軟件(中國)有限公司 Autodesk Software (China) Co., Ltd.

安永

EY China

H&M中國

H&M China

日立數據系統

Hitachi Data Systems

梅賽德斯-奔馳金融服務(中國)有限公司

Mercedes-Benz Auto Finance

NetApp Greater China 美國國家儀器有限公司

Shanghai NI Instruments Co. Ltd.

TLScontact - A Teleperformance Company

2013

歐特克軟件(中國)有限公司 Autodesk Software (China) Co., Ltd.

北京遠程睿智商務諮詢有限公司 Beijing TLScontact Consulting Co., Ltd.

億貝 & 貝寶卓越技術中心 Ebay & PayPal Technology

易安信中國

EMC China

HDS 中國

HDS China

美敦力(上海)管理有限公司

Medtronic (Shanghai) Management Co., Ltd.

梅賽德斯-奔馳汽車金融有限公司

Mercedes-Benz Auto Finance Ltd.

孟山都公司(中國)

Monsanto Company (China)

NetApp 大中華區

NetApp Greater China

Rackspace Asia

美國國家儀器有限公司

Shanghai NI Instruments

戈爾公司

W. L. Gore & Associates

2014

歐特克軟件(中國)有限公司 Autodesk Software (China) Co., Ltd.

DHL Express 香港

DHL Express Hong Kong

eBay集團

eBay Inc

易安信中國

EMC China

H&M中國

H&M China

HDS 中國

HDS China

凱悦酒店集團

Hyatt Hotels & Resorts

瑪氏公司

Mars

融文集團

Meltwater

孟山都公司(中國)

Monsanto Company (China)

NetApp 大中華區

NetApp Greater China

SAP中國研究院

SAP Labs China

美國國家儀器有限公司

Shanghai NI Instruments

戈爾公司

W. L. Gore & Associates



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2015

歐特克軟件(中國)有限公司 Autodesk Software (China) Co., Ltd.

Cadence Design Systems, Inc.

高臨管理諮詢 (中國)

Cognolink

DHL Express

易安信中國

EMC China

H&M中國

H&M China

HDS 中國

HDS China

康寶萊(中國)保健品有限公司

Herbalife (China) Health Products LTD.

希爾頓全球

Hilton Worldwide

凱悦酒店集團

Hyatt Hotels & Resorts

Kantar Worldpanel

Kiabi International Supply Services Ltd

Kiabi Supply

瑪氏公司

Mars

Meltwater

梅賽德斯-奔馳金融服務(中國)有限公司

Mercedes-Benz Financial Services (China)

孟山都公司(中國)

Monsanto Company (China)

美國國家儀器有限公司 (中國 香港 台灣)

National Instruments (China Hongkong Taiwan)

NetApp Greater China

如新集團

NU SKIN

Paypal

倍耐力輪胎有限公司

Pirelli Tyre Co., Ltd

Rackspace

羅氏診斷產品(上海)有限公司

Roche Diagnositics (Shanghai) Limited

SAP中國研究院

SAP Labs China

上海麒靈廣告

SapientNitro China

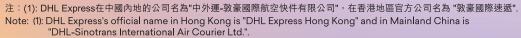
優衣庫中國

UNIQLO CHINA

戈爾公司

W. L. Gore & Associates





(2):瑪氏公司包含以下子品牌:瑪氏巧克力,箭牌糖果,瑪氏寵物護理,皇家寵物。

(2): Mars includes segments and brands, which are: Mars Chocolate, Wrigley, Petcare and Royal Cannin.

The list is published in alphabetical order 榜單按英文字母順序排列



2016

歐特克軟件(中國)有限公司 Autodesk Software (China) Co., Ltd.

Cadence Design Systems

思艾特中國 CI&T China

思科(中國)有限公司

Cisco China Company Limited

敦豪國際速遞(香港)有限公司 & 中外運一

敦豪國際航空快件有限公司

DHL Express Hong Kong & DHL-Sinotrans International Air Courier Ltd.

安永

EY

H&M中國

H&M China

哈曼(中國)投資有限公司

Harman International (China) Holdings Co.,Ltd.

日立數據系統(中國)有限公司

HDS China

康寶萊 (中國) 保健品有限公司

Herbalife (China) Health Products LTD.

希爾頓

Hilton

凱悦酒店集團

Hyatt Hotels and Resorts

英飛凌中國

Infineon China

凱度消費者指數

Kantar Worldpanel

Kiabi Asia

瑪氏公司

Mars

融文集團

Meltwater

美國國家儀器有限公司 (中國 香港 台灣)

National Instruments (China Hongkong Taiwan)

NetApp Greater China

PayPal

倍耐力輪胎有限公司

Pirelli Tyre Co., Ltd

續特力貿易 (蘇州) 有限公司

Plantronics Trading (Suzhou) Co.,Ltd

羅氏診斷產品(上海)有限公司

Roche Diagnostics (Shanghai) Limited

SAP中國研究院

SAP Labs China

上海莊臣有限公司

Shanghai Johnson Ltd.

施樂輝大中華

Smith & Nephew Greater China

盛龐卡

Splunk

STS Gems Ltd.

高臨管理諮詢(上海)有限公司

Third Bridge

戈爾公司

W. L. Gore & Associates



注:(1): DHL Express 在香港及中國內地的官方名稱分別是DHL Express香港及中外運-敦豪國際航空快件有限公司。 Note: (1): DHL Express's official name in Hong Kong is "DHL Express Hong Kong" and in Mainland China is "DHL-Sinotrans International Air Courier Ltd.".

- (2): 瑪氏公司包括業務所有單元品牌:Mars Chocolate、Wrigley、Petcare 和 Royal Cannin。
- (2): Mars includes all segments and brands, which are: Mars Chocolate, Wrigley, Petcare and Royal Cannin.

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2017

友邦退休金管理及信託有限公司 AIA Pension and Trustee Co. Ltd.

歐特克軟件(中國)有限公司 Autodesk Software (China) Co., Ltd.

Cadence Design Systems

思艾特中國 CI&T China

思科 Cisco

DHL Express香港 & 中外運— 敦豪國際航空快件有限公司 DHL Express Hong Kong & DHL-Sinotrans International Air Courier Ltd.

安永 EY

H&M中國 H&M China

希爾頓 Hilton

日立數據系統(中國)有限公司 Hitachi Vantara China

海航集團 HNA GROUP

Huxley

凱悦酒店集團 Hyatt Hotels and Resorts

Kronos中國 Kantar Worldpanel

KKR

Kronos中國 Kronos

瑪氏公司

Mars Incorporated

梅賽德斯-奔馳金融服務(中國) Mercedes-Benz Financial Services (China)

美國國家儀器有限公司 (中國 香港 台灣) National Instruments (China Hongkong Taiwan) NetApp Greater China

Orbium Limited

PayPal

菲尼克斯(中國)投資有限公司 Phoenix Contact(China)Holding Co.,Ltd.

倍耐力輪胎有限公司 Pirelli Tyre Co. Ltd

羅氏診斷產品(上海)有限公司 Roche Diagnostics (Shanghai) Limited

思愛普(中國)有限公司 SAP (China) Co., Ltd.

<mark>上海融文商務諮</mark>詢有限公司 Shanghai Meltwater News Co., Ltd

施樂輝醫用產品國際貿易(上海)有限公司 Smith & Nephew China

<mark>盛龐卡信息技術(上海)有限公司</mark> Splunk

史賽克(蘇州)醫療技術有限公司 Stryker(Suzhou) Medical Technology Co. Ltd STS Gems Ltd.

高臨諮詢 Third Bridge



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<mark>(2): 瑪氏公司包括以下業務單元:Mars Wrigley Confect</mark>ionery, Pet Nutrition, Royal Canin, Mars Drinks[,]M&Ms World 及 Mars Global Service。

^{(2):} Mars includes segments of Mars Wrigley Confectionery, Pet Nutrition, Royal Canin, Mars Drinks, M&Ms World and Mars Global Service.

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2018

歐特克軟件(中國)有限公司 Autodesk Software (China) Co., Ltd.

上海楷登電子科技有限公司 Cadence Design Systems, Inc.

寧波思艾特軟件有限公司 CI&T China, Inc.

思科

Cisco

DHL Express 台灣 & 香港 DHL Express Taiwan & Hong Kong

中外運-敦豪國際航空快件有限公司 DHL-Sinotrans International Air Courier Ltd.

安永 EY

Galton Voysey

瀚納仕 HAYS

康寶萊(中國)保健品有限公司 Herbalife (China) Health Products Ltd.

希爾頓集團 Hilton

北京葫蘆軟件技術開發有限公司

Hulu Beijing

Software Technology Development Co., LTD

英飛凌科技 Infineon Technologies

<mark>邑盟信息技術(上海)有限公司 InMobi Information Technology (Shanghai) Co., Limited</mark>

凱度健康

Kantar Health

凱度消費者指數 Kantar Worldpanel

Katalyst Group

克羅諾思 Kronos

瑪氏 MARS

瑪氏

Mastercard

融文諮詢 Meltwater

美光科技有限公司 Micron Technology, Inc

NVIDIA

PayPal

羅氏診斷產品(上海)有限公司 Roche Diagnostics (Shanghai) Limited

思愛普(中國)有限公司 SAP (China) Co., Ltd.

施樂輝醫用產品國際貿易(上海)有限公司 Smith & Nephew Medical (Shanghai) Limited.

盛龐卡 Splunk

史賽克(蘇州)醫療技術有限公司 Stryker (Suzhou) Medical Technology Co., Ltd STS Gems Ltd.

武田中國 Takeda China

Tata Communications (Hong Kong) Ltd 北京互聯企信信息技術有限公司

Teleperformance China 高臨管理諮詢(上海)有限公司

Third Bridge Group Limited 沃爾沃金融服務中國

Volvo Financial Services China (VFS China)

惠氏營養品(中國)有限公司 Wyeth Nutrition (China) Co., Ltd.



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2019

安捷倫中國

Agilent Technologies (China) Co. Ltd.

百特(中國)投資有限公司

Baxter (China) Investment Co., Ltd.

賓三得利中國

Beam Suntory China

Cadence

中國惠普有限公司

China HP Co., Ltd.

寧波思艾特軟件有限公司

CI&T China, Inc.

德勤中國

Deloitte China

DHL Express

中外運-敦豪國際航空快件有限公司

DHL-Sinotrans International Air Courier Ltd.

安永

EY

外企德科

FESCO Adecco

恆天然

Fonterra

通用磨坊有限公司(香港、台灣)

General Mills Limited (Hong Kong, Taiwan)

瀚納仕人才諮詢管理有限公司

HAYS Recruiting experts worldwide

希爾頓集團

Hilton

Hulu北京

Hulu Beijing

邑盟信息技術(上海)有限公司

InMobi Information Technology

(Shanghai) Co., Limited

凱度消費者指數

Kantar Worldpanel

KKR

Kronos China

利貫交易網亞洲有限公司

Liquidnet Asia Limited

瑪氏

MARS INC.

萬事達卡

Mastercard

Meijer Trading Ltd.

梅賽德斯-奔馳金融服務(中國)

Mercedes-Benz Financial Services (China)

美光科技有限公司

Micron Technology, Inc.

NVIDIA

PayPal

瑞飛兒貿易(深圳)有限公司

Radio Flyer China Limited

羅氏診斷產品(上海)有限公司

Roche Diagnostics (Shanghai) Limited

<mark>思愛普(中國)</mark>有限公司

SAP (China) Co.,Ltd.

莊臣

S.C. Johnson

西門子醫療大中華區

Siemens Healthineers Greater China

史賽克大中華區

Stryker Commercial

史賽克(蘇州)醫療技術有限公司

Stryker Suzhou Medical Technology Co., Ltd.

STS Gems Ltd.

武田中國

Takeda China

塔塔通信技術(香港)有限公司

Tata Communications Hong Kong Ltd.

泰科電子

TE Connectivity

北京互聯企信信息技術有限公司

Teleperformance China

The Trade Desk

優美締軟件(上海)有限公司

Unity Software (Shanghai) Co., Ltd.

沃爾沃金融服務

Volvo Financial Services

惠氏營養品中國

Wyeth Nutrition



⁽²⁾ 瑪氏中國成立於1989年,旗下有瑪氏箭牌糖果、瑪氏寵物護理(分設寵物營養業務與皇家寵物食品業務)、瑪氏食品三大事業部。

⁽²⁾ Established in 1989, Mars China operates three segments - Mars Wrigley, Mars Petcare (Pet Nutrition and Royal Canin), and Mars Food.

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2020

美國運通

American Express

百特(中國)投資有限公司

Baxter (China) Investment Co., Ltd.

Cadence

Canva可書

Canva

寧波思艾特軟件有限公司

CI&T China, Inc.

思科

Cisco

凱斯紐荷蘭工業集團中國(所有全資子公司)

CNH Industrial China (wholly owned)

DHL Express

帝亞吉歐洋酒貿易(上海)有限公司

Diageo (China) Limited

油思科

DISCO

史賽克香港&台灣

Stryker Hong Kong & Taiwan

安永

EY

恆天然

Fonterra

台灣通用磨坊股份有限公司

General Mills Taiwan Limited

希爾頓集團

Hilton

英邁中國

Ingram Micro China

益普生中國

Ipsen China

Johnson & Johnson

金佰利 (中國) 有限公司

Kimberly-Clark (China) Co., Ltd.

萬事達卡

Mastercard

Meijer Trading Ltd.

美光科技有限公司

Micron Technology, Inc.

米高蒲志集團

PageGroup

PayPa

瑞通寵物安全(深圳)有限公司

PetSafe Shenzhen Limited

百時益醫藥研發(北京)有限公司

PPD Pharmaceutical Development (Beijing) Co., Ltd.

Rackspace Technology

瑞飛兒貿易(深圳)有限公司

Radio Flyer China Limited

羅氏診斷中國

Roche Diagnostics China

荷蘭皇家菲仕蘭

Royal FrieslandCampina China

思愛普大中國區

SAP, Greater China

莊臣

S.C. Johnson

史賽克中國

Stryker China Commercial

STS Gems Ltd.

國中田活

Takeda China

北京互聯企信信息技術有限公司

Teleperformance China

優美締軟件(上海)有限公司

Unity

源訊科技(中國)有限公司

Worldline (China) Co.,Ltd.

惠氏營養品(中國)有限公司

Wyeth Nutrition (China) Co., Ltd.







(2) DISCO:在中國內地是迪思科科技(中國)有限公司,在台灣是迪思科高科技股份有限公司。

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2021

埃森哲(中國)有限公司 Accenture (China) Co., Ltd.

威剛科技股份有限公司 ADATA Technology Co., Ltd.

奧法賽有限公司 AlphaSights

安信龍諮詢有限公司 Assurant Consulting Co., Ltd.

百特(中國)投資有限公司 Baxter (China) Investment Co. Ltd.

賓三得利洋酒貿易(上海)有限公司 Beam Suntory Spirits Trading (Shanghai) Co., Ltd.

百時美施貴寶中國 Bristol Myers Squibb China

Cadence Canva可書

Canva

逸冰信息科技(上海)有限公司 CCP Games

科慕中國

Chemours China

寧波思艾特軟件有限公司 CI&T China.Inc.

思科

Cisco

凱斯紐荷蘭工業集團中國(所有全資子公司) CNH Industrial China (wholly owned)

高士大中華區 Coats Greater China

德勤中國 Deloitte China

敦豪電子商務解決方案 DHL eCommerce Solutions

DHL Express

敦豪全球貨運(中國)有限公司 DHL Global Forwarding, China 台灣敦豪供應鏈股份有限公司

口得效象(厌恶蛭放 [) 有限公司 DHL Supply Chain (Taiwan) Co., Ltd.

迪思科 DISCO 益博睿大中華區

Experian Greater China

安永 EY

> 易佰得光學 Eyebuydirect

恒天然 Fonterra

通用磨坊(香港, 台灣) General Mills (Hong Kong, Taiwan)

哲禹普(上海)企業管理諮詢有限公司 GEP (Shanghai) Consulting, Ltd.

希爾頓 Hilton

匯豐環球客戶服務(廣東)有限公司 HSBC Global Service Center China

匯豐科技中國

HSBC Technology China

英飛凌大中華區 Infineer Creater

Infineon Greater China

益普生多元健康

Ipsen Consumer Healthcare

LGT 皇家銀行 (香港) LGT Bank (Hong Kong)

馬士基中國 Maersk China

萬事達卡 Mastercard

美敦力 Medtronic

Meijer Trading Ltd.

Meltwater融文 Meltwater

美光科技

Micron Technology, Inc. 酩悦軒尼詩帝亞吉歐中國

Moët Hennessy Diageo China NVIDIA

PayPal中國 PayPal China



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Best Workplaces 最佳职场 Great Place To Work. GREATER CHINA 2021

2021

不凡帝範梅勒糖果(中國)有限公司 PERFETTI VAN MELLE CONFECTIONERY (CHINA) CO., LTD.

菲尼克斯(中國)投資有限公司 Phoenix Contact (China) Holding Co. Ltd.

百時益 PPD

瑞飛兒貿易(深圳)有限公司 Radio Flyer China Limited

RingCentral鈴盛 RingCentral

荷蘭皇家菲仕蘭 Royal Friesland Campina

莊臣

S.C. Johnson

法國施維雅藥廠香港有限公司 Servier Hong Kong Limited

上海太太樂食品有限公司 Shanghai Totole Food Ltd.

史賽克中國 Ctarles Obics Co

Stryker China Commercial

史賽克 香港 & 台灣 Stryker Hong Kong & Taiwan

史賽克(蘇州)醫療技術有限公司 Stryker Suzhou Medical Technology Co., Ltd.

武田中國 Takeda China

塔塔通信技術(香港)有限公司 Tata Communications Hong Kong Ltd.

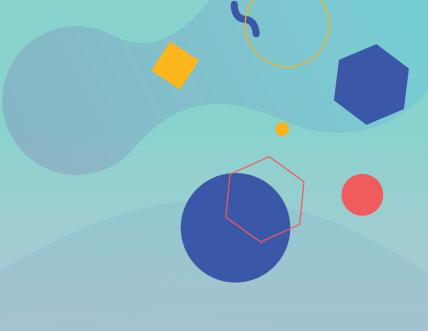
北京互聯企信信息技術有限公司 Teleperformance China

思特沃克軟件技術(中國)有限公司 Thoughtworks

沃爾沃金融服務中國 Volvo Financial Services

惠而浦香港有限公司 Whirlpool Hong Kong Limited

源訊科技(中國)有限公司 Worldline (China) Co.,Ltd.







⁽²⁾ DISCO: 在中國內地是迪思科科技(中國)有限公司,在台灣是迪思科高科技股份有限公司。

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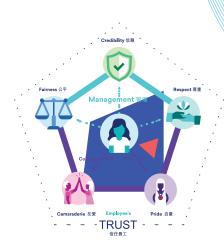
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